

# SARTOMER

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Sartomer Names Emerson Market Development Manager for Photocure  
*Kevin Rice named eastern regional sales manager*

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**EXTON, Pa., June 28, 2007** – Global specialty chemicals manufacturer Sartomer Company today named Earl Emerson the new market development manager, photocure. In the newly created position, Emerson is responsible for identifying and developing new business areas and markets in the United States for Sartomer's photocure products. He reports to Bruce Farina, vice president, photocure.

Emerson joined Sartomer in 1981 and served as eastern regional sales manager since 1995. While working in the sales force, Emerson earned Salesman-of-the-Year honors multiple times for the company. Emerson earned a bachelor degree in chemistry from Saint Joseph's University (Philadelphia).

In other personnel news, Sartomer named Kevin Rice to replace Emerson as eastern regional sales manager. Rice is responsible for managing the region's sales for all Sartomer products. Rice joined Sartomer in 1996 and mostly recently worked as agent/distributor relations manager. He will report to Al Tuccio, vice president, Americas. He earned a bachelor's degree in communications from Bethany College (Bethany, W.V.).

**Sartomer Company**, part of Total's Chemicals branch, is a U.S.-based manufacturer of specialty chemicals. Headquartered in Exton, Pa., Sartomer provides a variety of specialty chemicals designed to enhance processing and performance characteristics in coatings, inks, elastomers, adhesives, sealants, composites, and other demanding applications. The company's product offering includes more than 620 monomers and oligomers, photoinitiators, polybutadiene resins, styrene maleic anhydride resins, hydrocarbon resins, and other specialty chemicals.

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