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Sartomer Company Showcasing Additives to Improve Thermoplastics at NPE 2009

Low molecular weight functional additives and new Plastics Concepts digest featured at Booth #124043

EXTON, Pa., May 1, 2009 – Global specialty chemicals manufacturer Sartomer Company will showcase SMA[®] styrene maleic anhydride resins, ionic crosslinkers and functional polybutadienes, including thermoplastic polyurethanes, at booth #124043, West Hall at NPE 2009 (June 22-26, Chicago). Sartomer will also present two technical seminars and unveil its new Plastics Concepts technical digest.

Sartomer's Jeremy Austin, plastics market development engineer, will present "*Thermoplastic Modification Using Poly-Functional Additives*," during Session T39 on June 23 at 3 p.m. He will also present "*Functional Additives to Improve Thermoplastic Performance*," in the Technology Theater on June 24 at 10 a.m.

Show attendees can also pick up the latest volume of Sartomer's Plastics Concepts technical digest at the company's booth in the South Hall. The free publication offers detailed application notes specifically for plastics modification:

- "Poly-Functional Coupling Agents for Polyethylene Based Wood Plastic Composites"
- "Augmenting Olefin Mechanical Properties using Ionic Monomers"
- "Physical and Mechanical Modification of PBT using Polyfunctional Additives"
- "Thermal Modification of Semi-Crystalline Thermoplastic Polymers Using Polyfunctional Additives"
- "Flow Modification of Polyamides using Styrene-co-Maleic Anhydride"



Free copies are also available by calling 610-363-4100 (toll free 800-SARTOMER). Visit <http://www.sartomer.com/events.asp> to learn more. To subscribe to Sartomer's product newsletter, visit <http://enewsletter.sartomer.com/optin.aspx>.

In addition, Sartomer will give away one \$100 American Express Gift Card each day. Attendees can submit their business cards to be eligible. To be eligible, show attendees must enter their business card at booth #124043, West Hall. Attendees need not be present at the time of the drawing to win.

Sartomer Company, part of Total's Chemicals branch, is a U.S.-based manufacturer of specialty chemicals. Headquartered in Exton, Pa., Sartomer provides a variety of specialty chemicals designed to enhance processing and performance characteristics in coatings, inks, elastomers, adhesives, sealants, composites, and other demanding applications. The company's product offering includes more than 700 monomers and oligomers, polybutadiene resins, styrene maleic anhydride resins, hydrocarbon resins, and other specialty chemicals.

www.sartomer.com

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Editor's Note: *To set up booth interviews or request high-resolution photography of the Plastic Concepts digest cover, contact Ashley Reppert at 610-269-2100 ext. 229, or areppert@schubert.com.*

