



**FOR IMMEDIATE RELEASE**

Contacts: James D. Zawicki  
Manager, Marketing Communications  
Sartomer Company  
(610) 594-7360  
jim.zawicki@sartomer.com

Daniel J. Brennan  
Senior Public Relations Executive  
Schubert Communications  
(610) 269-2100, X223  
dbrennan@schubert.com

**Sartomer Company Showcasing UV/EB Technologies at RadTech 2008**

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**EXTON, Pa., March 14, 2008** – Global specialty chemicals manufacturer Sartomer Company announced plans to host three technical presentations as well as distribute its new brochure – *UV/EB Technology for Your Brightest Ideas* – during the upcoming RadTech UV & EB 2008 Technology Expo and Conference (May 4 – 7, Chicago) in booth 206.

The eight-page, full-color brochure offers technical details on 20 new oligomers and monomers-with applications in adhesives and sealants, electronics, graphic arts, specialty coatings and exterior applications.

Sartomer's new brochure also includes synopses of three technical presentations scheduled during RadTech, the industry's largest tradeshow. Presentation topics include:

- *"Highly Weather-Resistant Radiation-Curable Monomers and Oligomers for Exterior Applications"* presented by William Schaeffer, manager, industrial and specialty coatings
- *"Raw Materials for UV/EB Laminating Inks"* by James Goodrich, manager, graphic arts
- *"Laminating Oligomers Used to Produce Optically Transparent Adhesion to Glass"* by Deborah Smith, senior application chemist, UV/EB adhesives

In addition to the presentations, Sartomer will give away a prize package. To be eligible, show attendees must register for Sartomer's New Product Alert technical e-newsletter or be a current subscriber. To subscribe to the newsletters, visit <http://enewsletter.sartomer.com/optin.aspx>. The prize will be awarded after the event.

Sartomer Company, Inc. • Oaklands Corporate Center • 502 Thomas Jones Way • Exton, PA 19341  
Tel: 610-363-4100 • 800-SARTOMER (800-727-8663) • Fax: 610-363-4140 • Web: [www.sartomer.com](http://www.sartomer.com)



Free copies of Sartomer's new brochure will be available at booth 206 during the UV & EB Technology Expo and Conference, or by calling 610-363-4100 (toll free 800-SARTOMER). Visit <http://www.sartomer.com/events.asp> to learn presentation start times and locations.

**Sartomer Company**, part of Total's Chemicals branch, is a U.S.-based manufacturer of specialty chemicals. Headquartered in Exton, Pa., Sartomer provides a variety of specialty chemicals designed to enhance processing and performance characteristics in coatings, inks, elastomers, adhesives, sealants, composites, and other demanding applications. The company's product offering includes more than 700 monomers and oligomers, polybutadiene resins, styrene maleic anhydride resins, hydrocarbon resins, and other specialty chemicals.

[www.sartomer.com](http://www.sartomer.com)

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***Editor's Note: To set up booth interviews or request high-resolution photography of the brochure cover, contact Dan Brennan at 610-269-2100 ext. 223, or [dbrennan@schubert.com](mailto:dbrennan@schubert.com).***

